DATA SHEET

Zscaler™ Intelligent Routing for Guest Wi-Fi Protection

Simple-to-deploy DNS-based Wi-Fi security

Zscaler Intelligent Routing for Guest Wi-Fi Protection is an easy-to-use cloud-based service that provides carrier-grade security and compliance for guest Wi-Fi networks.

Offering open public Wi-Fi access—to your visitors, customers, volunteers, or employees—is an expected part of running your business. But in addition to the security risks, providing public Wi-Fi access for your guests may open you up to a host of legal liabilities and damage to your reputation if you fail to exercise reasonable care in stopping illegal or unwanted acts over your hotspots. Ensuring the security of your guests and minimizing your liability can be complex and expensive. Simplify your guest Wi-Fi security management and protect your users and your company with Zscaler Intelligent Routing for Guest Wi-Fi Protection.

Key Benefits

Protect your guests with fully automated carrier-grade security

- Automatically block known malicious and unauthorized sites, allow reputable or permissible sites, and perform deep analysis of suspicious sites to decide whether to block or allow them, even if encrypted by SSL.
- Use the arsenal of security capabilities available on the Zscaler platform, including malicious URL filtering, antivirus/antispyware, deep content inspection, and sandboxing/threat emulation.

Prevent legal liabilities and reputation damage with powerful policy enforcement

- Protect your organization by restricting the content and sites that your guest Wi-Fi users are allowed to access.
- Enable "Safe Search" feature, which ensures browser results contain no inappropriate or offensive content or images.
- Ensure compliance with U.S. and EU privacy laws, health and financial information confidentiality regulations, the Child Internet Protection Act, and more.

Reduce complexity and costs to secure guest Wi-Fi

- Simple to deploy and manage across multiple locations, and can be set up in minutes by simply pointing your hotspots to our security cloud.
- Comprehensive visibility and rich reporting from an intuitive browser-based dashboard.
- Policy management via a simple point-and-click interface.
- Carrier-grade security at the lowest TCO—a SaaS offering with no appliance hardware or software to manage.

> "Our guest lounge had its internet access terminated—all due to a rogue guest Wi-Fi user downloading copyrighted materials that led the copyright holder to complain to our ISP. We now ensure Zscaler is enabled on all our lounges."
>
> **– Top 10 Global Airline**

Features

Anycast DNS Server

Network traffic is automatically directed to the nearest Zscaler data center to deliver an exceptional user experience.

Enforce allow/block policies by location

Zscaler supports different web content policies to address local needs. Policies are enforced by location in real time.

DNS security check

Zscaler identifies suspicious sites using DNS techniques to disguise attacks, such as fast-flux or cache poisoning.

Inline inspection

The Zscaler security cloud scans suspicious internet traffic to detect and block a broad range of cyberthreats.

Automatic blocking of malicious sites from a real-time database

Zscaler maintains a real-time database of known malicious objects and sites on the internet, and automatically blocks attempts to connect to them.

Multiple security analysis engines block malware

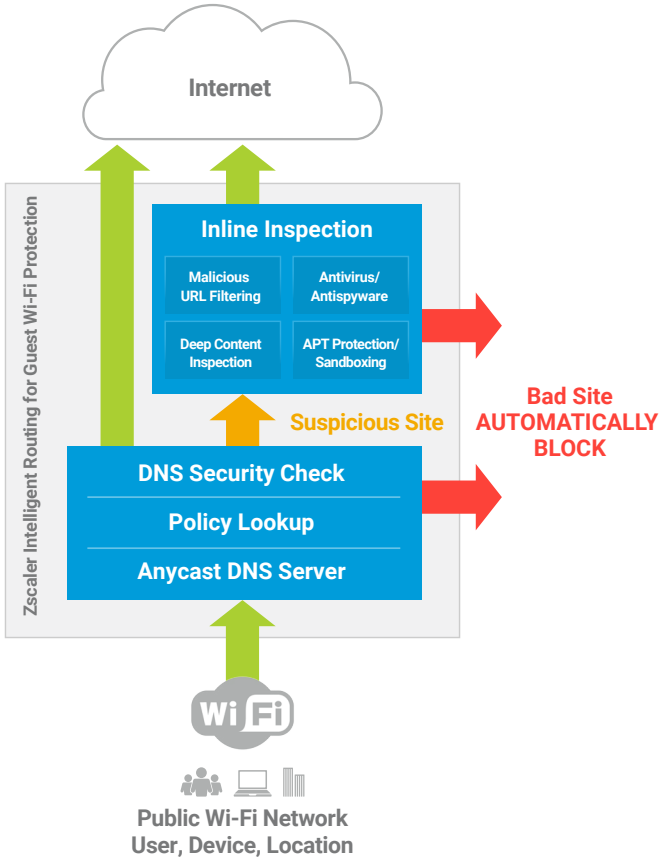
We analyze your traffic using multiple security analysis engines, augmented by threat feeds from dozens of leading threat-sharing partners, and automatically block any viruses, spyware, worms, Trojans, system monitors, or keyloggers we find.

Deep content inspection blocks malicious active content

Deep content inspection is performed on suspicious sites to block malicious active content, such as browser exploits, vulnerable ActiveX controls, malicious JavaScript, and cross-site scripting.

SSL traffic inspection without performance deterioration

Today, between 66.5 percent and 80 percent of internet traffic is encrypted with SSL. Zscaler seamlessly inspects SSL traffic without any deterioration in performance and without requiring any additional hardware or software.



About Zscaler

Zscaler was founded in 2008 on a simple but powerful concept: as applications move to the cloud, security needs to move there as well. Today, we are helping thousands of global organizations transform into cloud-enabled operations.

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